



AN INTEGRITY II COMPANY



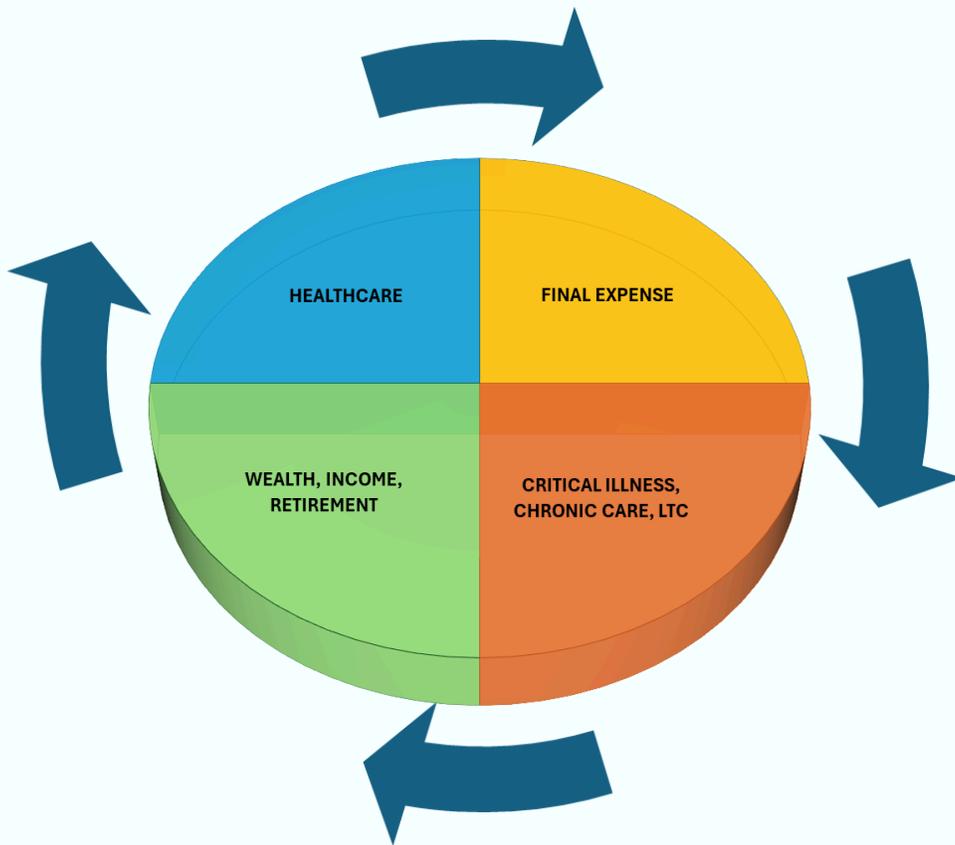
PennGlobal

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HOLISTIC SERVICE

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HOLISTIC APPROACH



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HOLISTIC APPROACH

A Holistic Approach to Senior Insurance Protection

At Penn Global, we believe that insurance is more than a policy—it's a promise to protect the full spectrum of a client's life. That's why we've adopted a holistic approach to senior insurance protection, one that encompasses not just coverage, but also care, clarity, and connection. This philosophy aligns seamlessly with Integrity's mission to protect the life, health, and wealth of American families, especially seniors who face complex and evolving needs.

A holistic approach means looking at the entire picture—not just selling a product, but understanding how each decision impacts a senior's financial security, health outcomes, and personal goals. It's about integrating Medicare, life insurance, retirement planning, and legacy protection into a unified strategy that reflects the client's values and circumstances.

This approach is especially vital for seniors, who often juggle multiple coverage types and face decisions that affect their long-term well-being. Integrity's platform supports this model with tools like Integrity Connect and Ask Integrity™, which empower agents to deliver personalized solutions with speed and precision.

Seniors deserve more than a “product of the month.” They deserve a trusted advisor who listens, asks the right questions, and tailors solutions to their unique needs. At Penn Global, we train our agents to dig deeper—to uncover what truly matters to each client and build a plan that reflects their whole life story. This is not just good business; it's the right thing to do.

Holistic insurance benefits may include transportation assistance, meal delivery, fitness programs, in-home care coordination, grief counseling, estate planning tools, telehealth access, and fall prevention programs. These services help seniors maintain independence, reduce stress, and live with dignity and peace of mind.

Through our partnership with Integrity, Penn Global agents have access to cutting-edge technology, compliance support, and training resources that make holistic service not only possible but scalable. We don't just sell insurance—we educate first, helping clients understand their options and make informed decisions with confidence.



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