

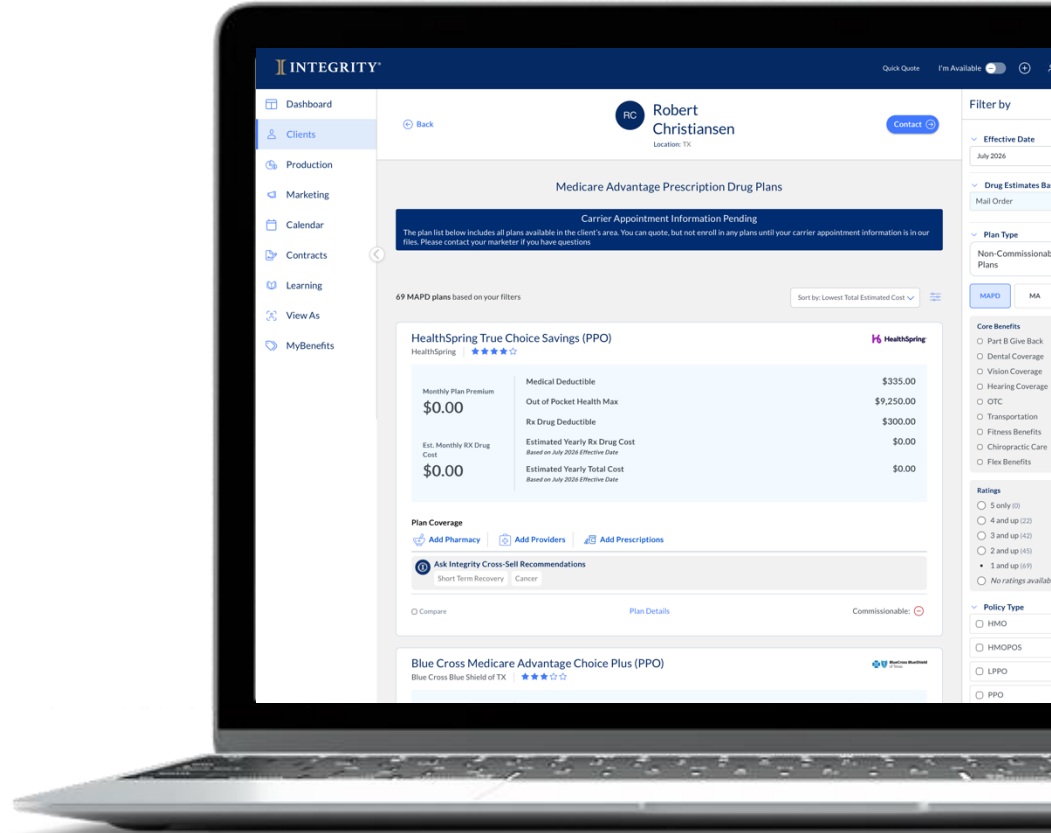
Integrity Tech Corner



Launching soon or available now...

IntegrityCONNECT

- Annuities Integration
- *MyBenefits* Health Plan
- **Expanded Quote Filters**
 - Core Benefits Available
 - Doctor, Rx & Pharmacy Network Coverage
 - Commissionable vs. Non-Commissionable
 - Star Ratings
 - Special Needs Plan Integrations
 - And more...



Plan Sharing Enhancements Launching Soon...

IntegrityCONNECT

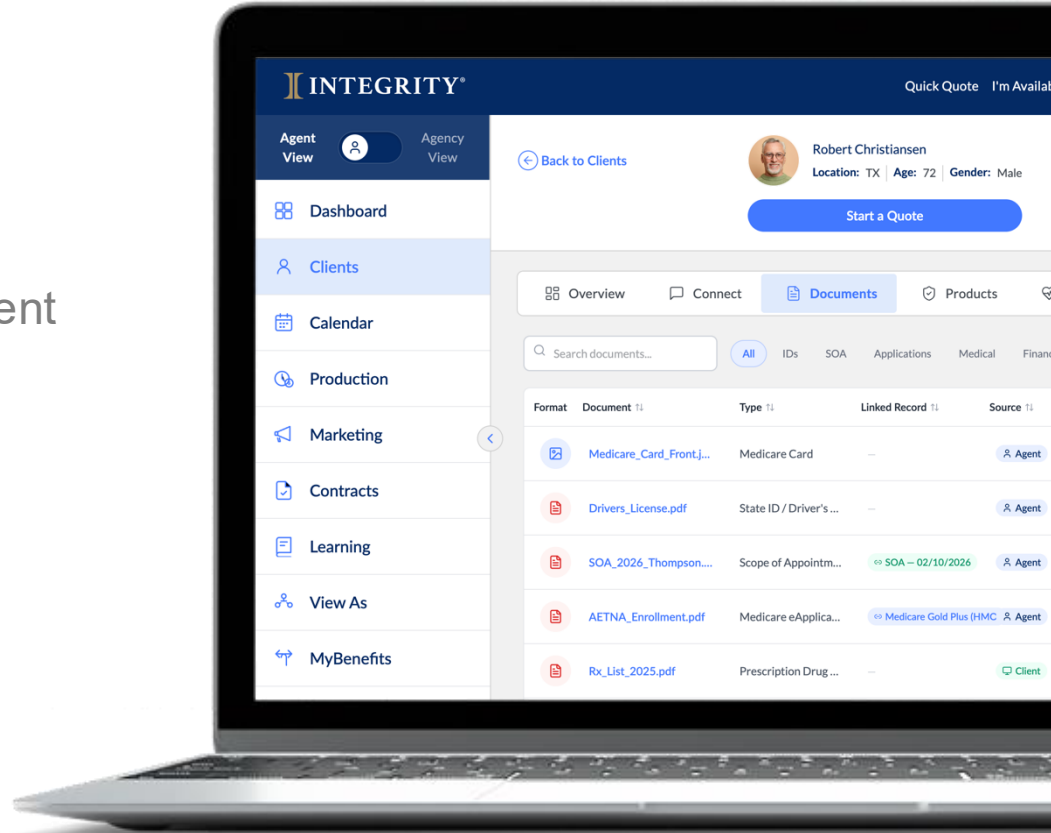
- Compare any plan side-by-side — even when you're not the agent of record.
- Crosswalk, prospect, or renewal. Instant comparisons turn your agent into the most prepared person in the room.
- Plans now grouped by benefit category — clean, intuitive view for client and agent.
- Send a single plan, compare options, and now share by email, link, or PlanEnroll — meet clients where they read.

The screenshot displays the IntegrityCONNECT web application interface. At the top, the user is identified as Robert Christiansen (RC), with location TX, age 72, and gender Male. The main content area is titled "Medicare Advantage Prescription Drug Plans" and features a "Compare Plans" section. This section shows three plans from "logolpsum" (Current Policy) with details for Plan Name #1 and Plan Name #2, including a cost of \$0.00/mo and an "Enroll" button. Below this, a "Drug Estimate Based On" dropdown is set to "Mail Order". A "Costs" table is visible, comparing Plan Premium, Estimated Drug Cost (based on 4 drugs), and Total Estimated Cost (based on plan premium and drug costs effective Oct 2025) across three columns. The table shows values like \$0.00 Time and \$###.## Time. A "Show More" link is present below the table. At the bottom, there is a section for "August - December Effective October" with "Phase:" labels.

Launching this month!

IntegrityCONNECT

- **Smart Document Management**
- Multi-Factor Authentication
- Permission to Contact Management
- Benefit Eligibility Check
- Notification Center
- And more...



Coming soon to IntegrityCONNECT to prioritize pre-enrollment focus

Ask Integrity AI Alerts

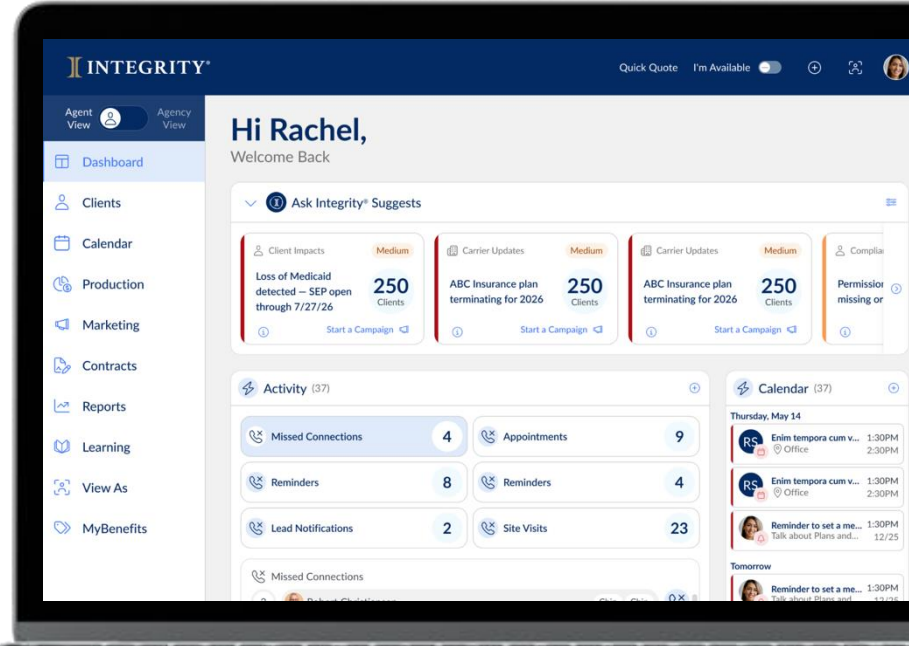
Gives agents instant answers to common carrier questions during qualification – so they don't miss a beat with clients while reviewing plans.

AI Daily Plan. Ask Integrity Suggest AI via agent's dashboard with next-best-actions and smart-lists to act on right away.

AI Client Alerts. AI-powered prioritization of client needs based on book of business impact and opportunity.

AI Carrier Alerts. AI-powered details on carrier changes, benefits shifts, coverage updates – and which clients are impacted.

Smart Client Lists. AI-powered agent scoring for opportunity with each line of business and product line – focus on what matters.



Coming soon to IntegrityCONNECT to save agents' time

IntegrityCONNECT Holistic Quote Engine

Industry-only platform that allows cross-contracted agents to easily switch between expanded Health and Life product options from the same client profile, enter data once and use it for all quotes.

Holistic Coverage.

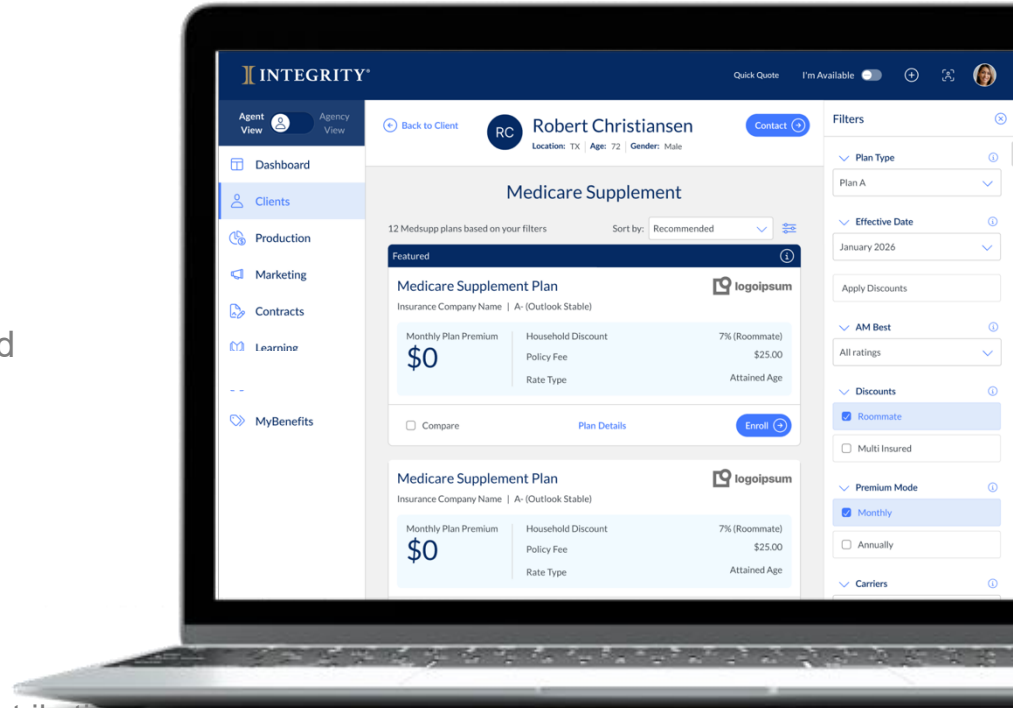
Ancillary products integrated directly with quotes allows agents to build the best coverage bundle.

MedSupp, Fully Integrated.

MedSupp quoting from the same client record as other products better serves client needs.

Health, Centralized.

Expanding into other health products – including ACA – to provide agents and consumers a complete shopping experience.



Coming soon to IntegrityCONNECT to save agents' time

IntegrityCONNECT Marketing AI Autopilot

Turns every agent into their own, AI-powered marketing agency, delivering impactful nurturing and follow up campaigns to clients – with agent or agency co-branding available to elevate client trust.

Your Clients, Your Message.

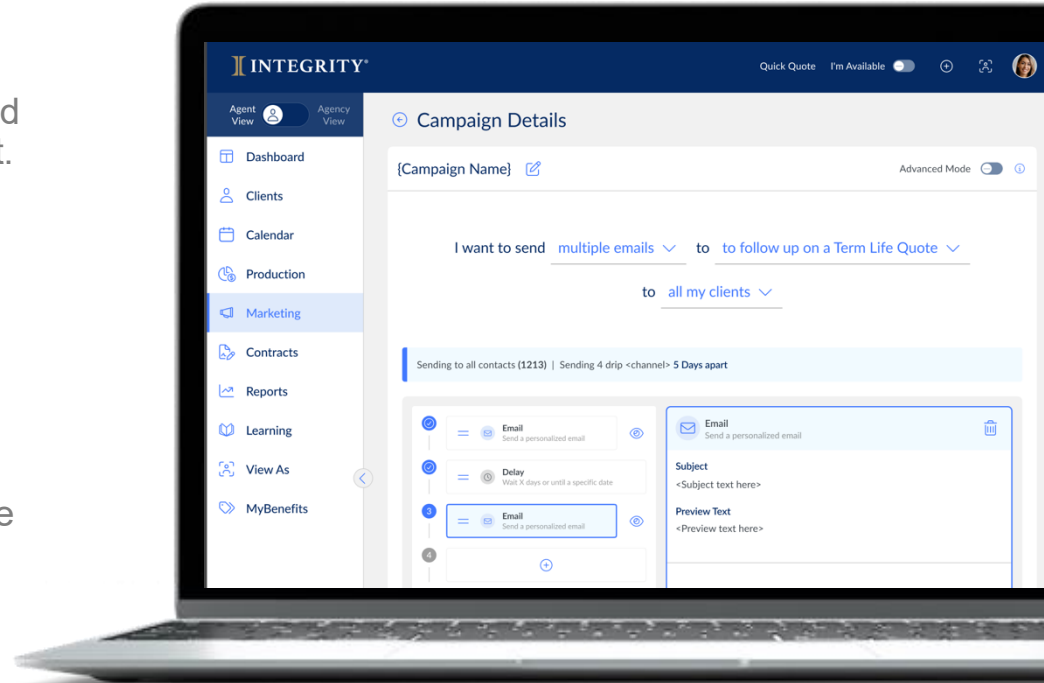
Marketing co-branding gives the power to add your own brand – for even greater client trust.

Marketing AI-Templates.

Adding the ability to build trigger and drip campaigns with powerful new AI-suggested templates.

Custom Content, Compliantly.

Alongside effective prebuilt templates, we are adding the ability to create custom content – with AI compliance checks before sending.



In the future, IntegrityCONNECT will save agents' even more time

Ask Integrity AI Intelligence **Elevated**

Ask Integrity continues to get smarter and smarter – specialized in critical workflows to support how agents work no matter where they are working from.

AI Assistant.

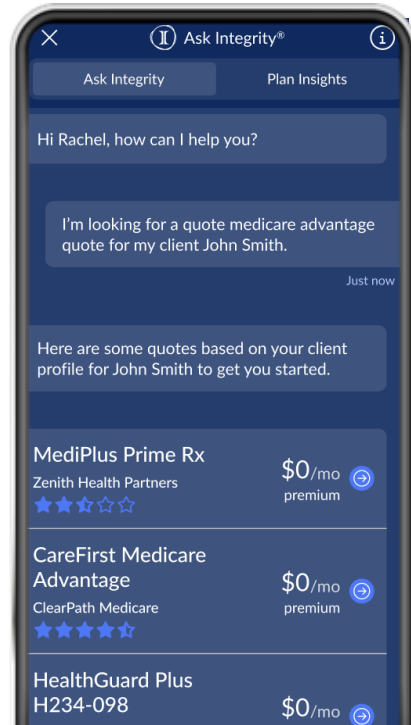
An AI text assistant performing pre-meeting qualification intake questionnaires – and scheduling agent meetings.

AI Coaches.

Helping agents and agencies with onboarding, generating demand, and improved selling – AI coaches for personalized guidance.

AI Talk-to-Quote.

Giving agents the ability to create client-personalized quotes while on-the-go, with just their voice.



IntegrityCONNECT — Year-Over-Year Momentum

2026 Year-to-Date vs. Same Period Last Year • Platform engagement & production — every core metric up double-digits

Year-over-Year Improvement by Metric

Calls Recorded



eApp Submissions



Weekly Active Users



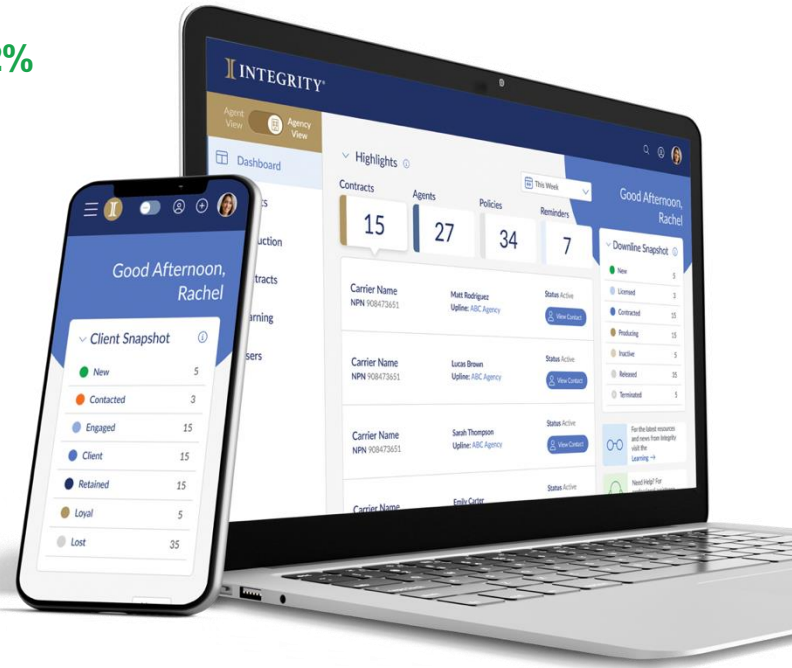
Registered Agents



eApps Per Agent



Submitting Agents



Bars scaled to YoY % growth. YTD figures vs. same period prior year (WAU: current week vs. same week last year).

Dedicated Innovation. One Vision.



Innovating Holistic Life, Health, & Wealth

Integrity is transforming our customers' experience through technology to help them better prepare for the good days ahead.



INTEGRITY[®]

For the good days ahead